

# COMEDY CROWD TV

Revolutionising how comedy shows  
are made and discovered

PRESS PACK 2020

# Our Mission

We believe in the collective power of the crowd to make amazing content.

As comedy creators ourselves we know the challenges of breaking into the industry.

Our mission is to open opportunities for comedy talent from all backgrounds, including those marginalised by the traditional system, and generate exciting new comedy content.

Most studios work with a handful of creators.

We work with over 8000, crowdsourcing the best new talent and showcasing those that prove a hit.

# The Founding Team



[Jon Jayson](#)  
Co-Founder  
and CEO

- Business strategy and partnerships
- Ex Ernst & Young chartered accountant, nominated “Founder of the Future”



[Peter Wright](#)  
Co-Founder

- Marketing, media and community development
- Innovation for Liverpool police force



[Omar Nasar](#)  
Co-Founder

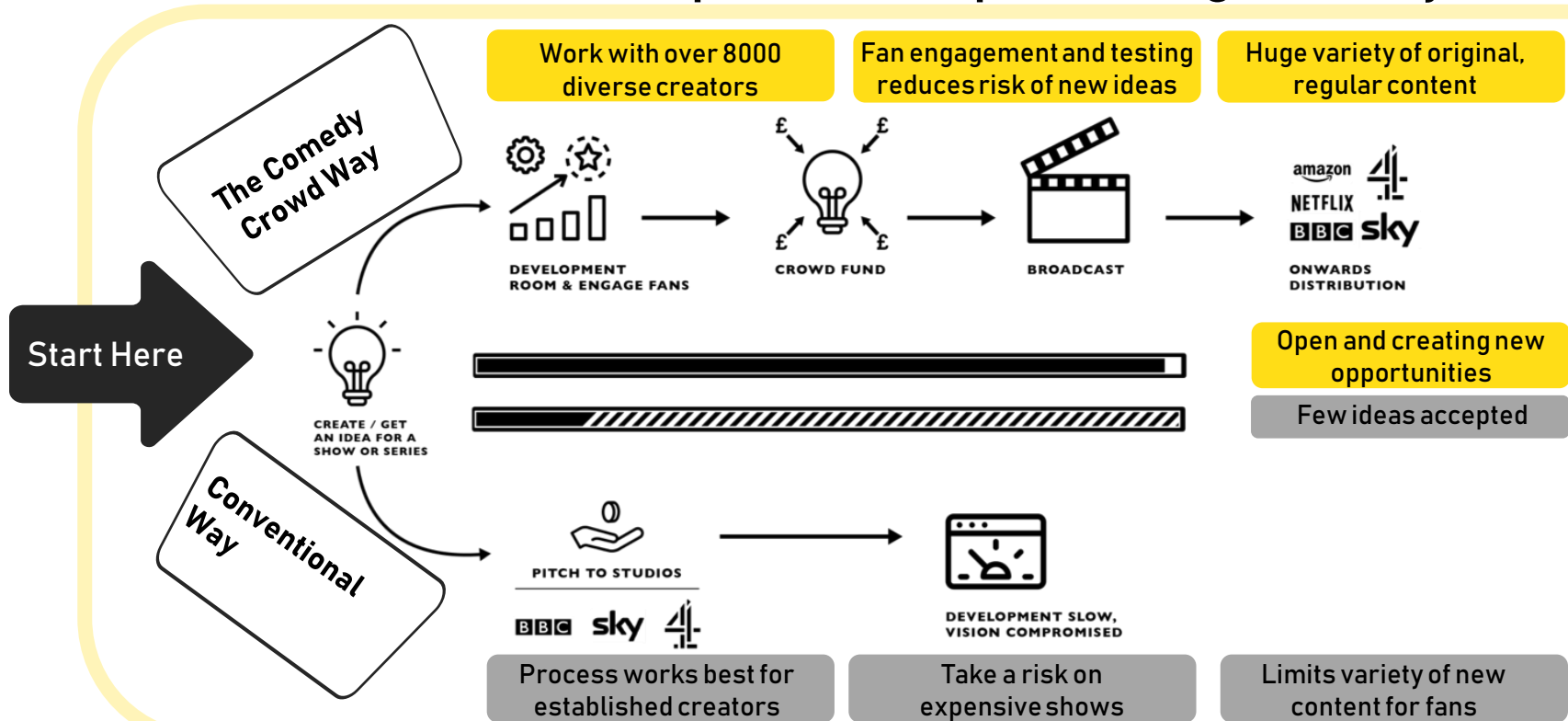
- Legal management including IP oversight.
- Content Lead
- Former US law firm associate

“The old systems, the ones where just a few people were anointed to be the chosen contributors, that left a lot of people out in the cold. The new open systems embrace waste. They understand that most people won't contribute and most contributions won't be any good. But that's fine, because this openness means that the previously unfound star now gets found.”

Seth Godin

# The Comedy Crowd Way

We de-risk the process of producing comedy



# How Comedy Crowd TV Works

An exciting new comedy content platform, discovering, funding and distributing the best new comedy talent.

We distribute content directly to fans via our Comedy Crowd TV subscription channel, and through deals with distribution and broadcast partners.

## Screened by media partners



Licensed content and commissions with OTT channels and broadcasters

## Screened on [Comedy Crowd TV](#)



£12/year subscription channel: Revenue shared with content creators

# Building The Crowd: Our Story So Far



Comedy Crowd featured in:

The block contains five logos: BFI (black circles with white letters), fringe (pink and white text with 'The Edinburgh Festival' and 'Defying the norm since 1947'), BBC (black squares with white letters), Broadcast (blue text), and engadget (black text).

# The Comedy Crowd Is Truly Global



Almost one third of our community and growing is from the USA



Comedy Crowd TV is live on MX Player - the streaming app owned by Times India with 350M+ users in the sub continent

THE COMEDY CROWD PRESENTS  
**CHORTS!**

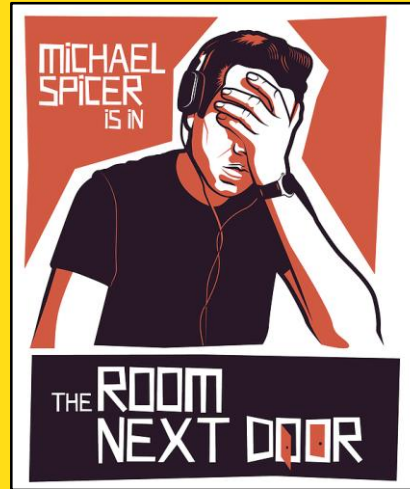
Competition entries from Latin America, Australia, Japan and across Africa

# Meet The Creators

It's about time you enjoyed some comedy. Here are a few select Comedy Crowd creators with:

- Millions of social media views
- Sold out live shows
- A willingness to experiment and create daring, original, funny characters

Click on the images below to watch some great examples:





# COMEDY CROWD TV

Contact:

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